

JOSHUA VON BRITTON

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206-856-8365

SKILLS

- Able to quickly adapt to new and high stress situations through open communication
- Excellent problem solving abilities
- Enjoy working with people; naturally develop positive working rapport with customers and colleagues.
- Innovative; think outside of the box to create new and unexpected solutions.
- Excels in use of Adobe Creative Suite and proficient in Microsoft software and HTML.
- Comfortable as either a strong team player or motivational leader.
- Enthusiastic individual with a strong desire to learn.

WORK EXPERIENCE

Creative Director: Marketplace Sotheby's International Realty Woodinville, Washington March 2019-Present

- Creation of custom, tailored marketing collateral for 130+ Real Estate Brokers
- Management of all company-directed, public facing design in conjunction with corporate brand requirements
- Creation of industry-specific collateral containing data aggregation & representation
- Implementation of Broker generated, custom projects utilizing digital, print, and social mediums
- Collaboration with Marketing Director to form strategic campaigns aimed at generating revenue, increasing company awareness, recruiting high-quality talent, and retaining team members/Brokers
- Contribution towards increasing overall sales volume by more than 20% over 2 years to \$525,250,000

Promotions and Marketing Manager: Ingallina's Box Lunch Seattle, Washington January 2016-March 2019

- Create Biweekly direct mail menus as well as web graphics for social media and Email marketing
- Creation of retail packaging including bags, boxes, and cups.
- Direct photographer and junior graphic designer in creation of content.
- Assist in product creation and development with head chef and executives
- Conduct surveys of customer base and analyze data to better target marketing materials
- Worked with web developer to update and redesign retail website for a better user experience
- Create a monthly marketing plan with a budget of over \$130,000

Floating Patient Services Representative: Polyclinic Seattle, Washington April 2015- January 2016

- Check Patients in and out of appointments
- Answer Patient calls and assist or direct calls to the appropriate location using multiline system.
- Work in multiple departments to fill in vacancies and missing staff.
- Schedule appointments and testing for patients.

Shift Supervisor: Starbucks Coffee Company, Store #3379 Seattle, Washington July 2009- April 2015

- Managed and delegated tasks to partners to create the best customer experience.
- Trained partners and assigned placement to best utilize their personal skills .
- Restructured organization of stock and ordering to increase sales 5% over previous year
- Lead, implemented and maintained promotions Since Holiday FY10.

EDUCATION

Bachelors Degree in Communication: Washington State University Pullman, Washington August 2003- May 2008

- Emphasis in Advertising
- Second Major in Fine Arts
- Minor in Political Science

Portfolio can be viewed at WWW.JOSHUAUVON.COM